

Find out how Decision Informatics can impact your business.

Decision Informatics offers a diverse menu of services to a broad range of clients in the Life Science arena. Our mission of lowering the barrier to effective decision making is focused on helping organizations better handle and share their data. The impact we deliver allows these organizations to make informed decisions to efficiently and effectively run their business.

Biotech Companies

Pharmaceutical Companies

Virtual Drug Discovery Organizations

Life Science Software Companies

Venture Capital Firms

Law Firms

With our broad range of services, let us help you lower the barrier to effective decision making.

Knowledge Management

Life Science organizations have difficulty taking full advantage of internal data and information from the public domain. We work closely with teams to expand the diversity of drug design approaches by helping them to:

- use state-of-the art data handling and multi-parametric data analysis to help ensure maximal impact from gathered information
- analyze, understand, and leverage known drug space
- design compounds with a higher probability of success

Life Science Software Consulting

We understand how scientists use data in a drug discovery setting, from the bench scientist to the management team. We utilize this specialized insight to provide advice on:

- scientific software usability
- creative product enhancements

Drug Design

Our experience allows us to impact design teams by helping them:

- understand the causal molecular variables critical to designing selective compounds
- leverage information to prepare compounds with an acceptable pharmacokinetic profile
- circumvent any existing or potential toxicology
- design versatile synthetic routes to drug candidates and their intermediates

Leadership

We augment your leadership pool through the following roles:

- Interim Head of Research
- Consulting Director of Chemistry
- Project Leader
- Executive Talent assessment
- Mentor to Scientists and Management
- Scientific Advisory Board Member

Resource and Technology Analysis

We provide *thorough* scientific opinions to:

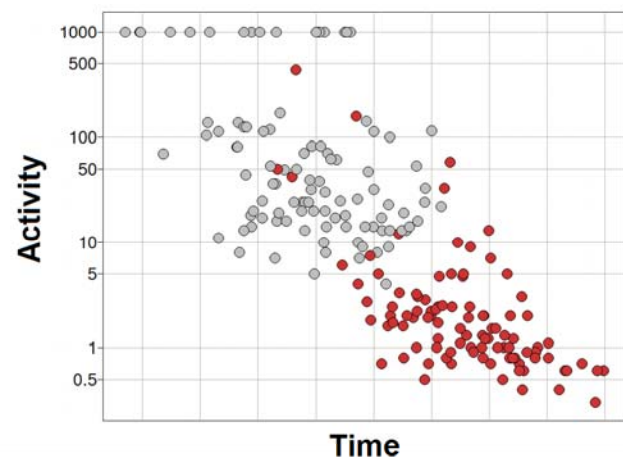
- supplement decisions for strategic technology integration to maximize resource utilization
- guide team strategy and tactics for delivery on an organization's objectives
- inform investment/M&A decisions through due diligence work for pharmaceutical companies, biotech organizations, and private equity firms

Technical Expert: Intellectual Property

We offer expert advice in the areas of:

- evaluating IP space
- finding IP opportunities
- drafting claims
- strategic patent strategies
- synthetic protocol analysis
- specialized expertise in CNS, GPCRs, and Ion Channel drug design

Decision Informatics is a custom research and consulting firm dedicated to helping organizations leverage data for effective decision making in the Life Science arena. Our highly motivated, creative, and versatile scientists have significant practical experience in pharmaceutical discovery with a track record of leading Drug Discovery programs and managing Drug Discovery portfolios. This experience, coupled with a passion for effectively transforming data into informational decision levers, provides a unique perspective to understanding how to maximize resources in the Life Science industry.



Featured Services

- Knowledge Management with Data Visualization
- Drug Design
- Leadership
- Scientific Software Consulting
- Resource and Technology Analysis
- Technical Expert for Intellectual Property



Decision Informatics
Inform ► Understand ► Decide

Lowering the barrier to effective decision making for the Life Sciences



Decision Informatics, Ltd.

www.DecisionInformatics.com

For a confidential discussion of how we can help your organization, contact us today.

info@decisioninformatics.com
2245 S. State Street, Suite 1100
Ann Arbor, MI 48104
Phone: (734)222-0247